

President's Annual Report

Dear Respected Chairman and Members of IPTV India Forum,

I am deeply honored to present a annual report for the year 2008-09 of the Society at its 2nd Annual General Body meeting to day the 29 September 2009.

IPTV India Forum is a non profit organisation set up in 2007 to advocate, enhance and communicate the Broadband's true potential for value addition in the services of IPTV and Mobile TV. The Forum is to work proactively in building an IPTV eco system and to interact with industry, policy and regulatory body in India.

To achieve its objectives, IPTV India Forum has planned a conscious approach to sensitise the regulatory and policy making bodies in the country, and had given various presentation to the Telecom Regulatory Authority of India, Planning Commission, Dept. of Telecom and Ministry of Information & Broadcasting.

The achievement to the forum efforts are ; IPTV India Forum provided assistance to the Ministries of I&B and Communications & IT as well as TRAI in the form of presentations, technological and international regulatory practices as well as suggested regulatory and policy framework for both IPTV and Mobile TV. Some of it's efforts have led to the announcement of IPTV policy of the government. It is further expected that the Mobile TV policy will also be announced soon based on the TRAI recommendations.

IPTV INDIA FORUM Strategic Objectives

1. Become the primary advocate for:
 - o developing an echo system for the delivery of IPTV and Mobile TV
 - o e-commerce and m- commerce
 - o content development and aggregation networks
2. Provide a platform to discuss and evolve strategies to achieve the shared aspirations of the industry
3. Prove and promote the effectiveness of IPTV and Mobile TV.
4. Educate the above communities about the core strengths and competencies of the Broadband Wireless Access Technologies.
5. Expand the breadth and depth of IPTV INDIA FORUM membership while increasing direct value to members

IPTV INDIA FORUM will achieve its objectives by following strategies:

1. Create awareness among the users and to market and promote the IPTV and Mobile TV industry by disseminating research and white papers, organizing events and media campaigns
2. Accelerate Broadband access and delivery by removing the impediments with research and strategic inputs to the government with the help from stakeholders.
3. Develop educational material through global and national partnerships to raise the level of knowledge among members and users by conducting specialised training programmes.
4. Collection, maintenance and dissemination of knowledge and information.
5. Coordination, promotion and formulation of expert opinion on topical subjects, particularly in IPTV and Mobile TV
6. To act as a bridge and bring synergies between the industry and other institutions related to service providers, content
7. .To organise conferences, seminars, lectures and special training programs promoting convergent technologies particularly in IPTV and Mobile TV
8. To facilitate establishment and maintainance of IPTV Standards, Quality of Service, IPR and Security
9. Encourage the adoption of global standards and guidelines for interoperability and that to increase customer confidence and satisfaction.
10. To liaison with the government & trade bodies to inform and shape policies and legislation that affect the industry.

In order to maximize effectiveness and relevance to members and to reflect the changing needs of the IPTV and Mobile TV industry, the IPTV INDIA Forum's core objectives and associated activities will be reviewed periodically.

Members of IPTV India Forum

Founder Members:

Mr. Shyamal Ghosh, former Secretary Telecom and Administrator USO Fund Chairman

Dr. DPS Seth, Former Member TRAI, President

Mr. Prithiopal Singh, Former CMD, BSNL, Vice President

Mr. TV Ramachandran, DG, COAI, Vice President

Mrs. Sujata Dev, MD, TIME Broadband, Vice President

Mr. Anil Prakash, Secretary General

Mr. Samiran Gupta, Media Strategist, Treasurer

Individual Members:

Mr. HC Soni, Former CGM, BSNL

Mr. RN Bhardwaj, Former, DDG, DoT
Mr. Rajiv Ghambhir, Consultant
Mr. BK Mitra, Former Dy. Director, DCPW
Affiliate Members:
Innomedia Technologies
Sky N Land Video Networks Pvt. Ltd

Corporate Members:
Time Broadband Services Pvt. Ltd
SMART Digivision Pvt. Ltd.
UTStarcomm India Telecom Pvt. Ltd
Qualcomm India Pvt. Ltd.
Reliance Communications Ltd.
Ericsson India Pvt. Ltd.
Intel Technology India Pvt. Ltd.
Elitecore Technology, Bangalore

The Forum has organised very successfully the following key programs.

A Conference on “Future of IPTV and Mobile TV in India” on 20th November 2008 at ASSOCHAM House, New Delhi. The conference was attended by Addl. Secretary I&B and Govt. officials and more than 80 professionals. The conference recommendations were sent to the MIB for consideration specially the early announcement of Mobile TV Policy guidelines.

An interaction with the IPTV Stake holders was organised on 16th March, 2009 at 4.00 PM at ASSOCHAM House, New Delhi, and 10 June 2009 at CSOI, New Delhi. The IPTV Stake Holders interactions were attended by CMD, BSNL and representatives from IPTV Stakeholders. The slow progress of IPTV deployment was a great concern to the Forum .The interaction with IPTV Stake Holders were focused on to understand the business model relevant for IPTV Services. The meeting discussed in details the concerns and issues relating to the IPTV business viability and how to move forward.

IPTV India Forum’s Representative in last one year met with Dr. MS Gill Hon’ble Minister of State for Youth Affairs and Sports, Chairman and Senior Members of TRAI, Secretary Dept. of Telecom, CEO Prasar Bharati, Secretary IT, Govt. of Delhi, Secretary and Senior officials of I&B to apprise them about usefulness of IPTV interactive Services and Mobile TV launch by the Commonwealth Games 2010, New Delhi. This year the IPTV Forum has had meetings with Smt. Ambika Soni, Hon’ble Minister of Information & Broadcasting and couple of meetings with Mr. Raghu Menon, Secretary I&B in regard to industry’s concerns in IPTV and its

expectations in Mobile TV areas. The forward looking approach of this ministry is expected to yield positive developments in the area of launch of Mobile TV in India.

The Forum represented and supported the key IPTV and Telecom events in India and overseas such as; CASBBA-New Delhi, TMF Forum- New Delhi, CommunicAsia 2008- Singapore, NGN- China, India Telecom Summit 2008- New Delhi, IPTV-2008-New Delhi, Convergence-India09-New Delhi.

The Forum presented number of articles and guest column at the leading publications by the Chairman, President and Secretary General.

The Forum maintained its website www.iptvforum.org.in on dynamic basis to incorporate latest development and show cases it activities. The Members area was created to share the news views of the members which is access through a member's pass word.

While a lot has been achieved by the Forum during the last one year so far as policy and regulatory aspects are concerned, not much progress has been possible in the areas of holding public interest development seminars. A greater initiative from the industry under the umbrella of the Forum or outside it is needed because the Forum resources are limited to undertake any large sized programmes. Discussions on this aspect in the general body meeting are invited.

Thank you,

Devendra PS Seth

29th September, 2009